

○ **A PRODUCT RESEARCH PROJECT**



**Product Specs: Kathlena(TM) Women
Knee High Crochet Lace Bow Knit
Footed Leg Warmers Boot Socks Coffee**

Price range \$12.99



Demand factors:

Kids want boot sock
Sock are popular for boots
You can pair them with
tights, leggings, skirts,
skinny jeans for a sweet cozy
look

Supply factors:

Made in Los Angeles,
California

Elasticity:

This is an elastic product: if
the price increases, people
will buy other brands.

Product Specs: Cupcake Stand (hold 23 cupcakes) (SILVER, 1)

Price range

\$12.08



Demand Factors:

4 tier cupcake stands hold 23 cupcakes great for party centerpiece. unique design
Width: 31 cm, Height: 28.5 cm

Supply Factors:

Made in USA.

Many cupcake makers would love it.

Elasticity:

This is an elastic product: if the price increases, people will buy other brands.

Price range \$2.01



sany58520 Best Cupcake Plunger
Cutter Pastry Corer Decorating
Divider Cake Filler

Demand Factors:

Safe Plastic

Heat resisting temperature: - 40 degrees to 230 degrees

Size: Approx. Long:6cm / 2.3inch
Diameter:2.3cm / 0.8inc

Supply Factors:

Cheap labor from China

Cheap materials

Elasticity:

This is an elastic product: if the price increases, people will buy other brands.

Price range \$4.78



Promithi Crystal Bridal Jewelry Sets
Hot sale Necklace + earrings Classic
Jewelry Wedding Accessory, Party
Jewelry White by Promithi
In Stock

Demand Factors:

Amazon Best Sellers Rank: #460 in Jewelry

It is for my wedding, and it looks great with my dress!

Supply Factors:

Origin: Imported (China)

Elasticity:

This is an elastic product: if the price increases, people will buy other brands.

Price range
\$16.61

Women's Strappy Open Toe Platform Wedge, 10 B(M) US, Black



Demand Factors:

Kids want scooters

Razor scooters are popular

Supply Factors:

Cheap labor from China

Cheap materials

Elasticity:

This is an elastic product: if the price increases, people will buy other brands.

Price range \$4.27



Wilton 7-piece Metal Heart Cookie Cutter Set By Wilton

Demand Factors:

- piece cookie cutter set with romantic heart theme
- Metal makes clean, sharp cuts through cookie dough
- Delicious recipe included

Supply Factors:

Made in China

Elasticity:

This is an elastic product: if the price increases, people will buy other brands.

Price range \$8.55



10 Sets (33 Pcs) Plunger Cutters Sugar craft Cake Decorating (Heart, Veined Butterfly, Star, Daisy, Veined Rose Leaf ,Carnation, Blossom, Flower, Sunflower , Other)

Demand Factors:

Set of 33 shaped cutters/plungers.

These cutters are ideal for sugar paste cake decorations and have such fine detail.

Supply Factors:

China

ELASTICITY:

This is an inelastic product: if the price increases, people will still buy it because it one of a kind and .

Price range
\$16.99

Brown African Ethnic Colorful Pattern Sleeveless Skater Dress



DEMAND FACTORS:

You can wear it to whatever occasion you want
It a casual outfit.

Supply Factors:

made in Africa

Elasticity:

This is an inelastic product: if the price increases,
people will still buy the brands because it one of a
kind.

Price range \$12.99

Proctor Silex 62507 5-speed Easy Mix Hand Mixer Black



Demand Factors:

Kids want scooters

Razor scooters are popular

Supply Factors:

Bowl Rest Feature

5-Speed Mixer

Beater Eject

100 Watts of Power

Reliable small appliances for all your baking and cooking needs

Elasticity:

This is an elastic product: if the price increases, people will buy other brands.

Price range
\$13.99



Black & Decker HC306 1-1/2-cup One-touch Electric Chopper, White

Demand Factors:

70-watt food chopper for chopping, mincing, dicing, and more

Stay-sharp bi-level curved blade ensures precision cutting

Durable 1-1/2-cup bowl; large one-touch button with pulse control

Safety-lock lid for secure operation; dishwasher-safe bowl, blade, and lid

Measures 12-1/4 by 9 by 9-3/5 inches

Supply Factors:

Cheap labor from China

Cheap materials

Elasticity:

This is an elastic product: if the price increases, people will buy other brands.

THE END

○ BY MACQUISE TEMPLE